KUBE AT THE HENLEY ROYAL REGATTA









Henley Royal Regatta is undoubtedly the best-known regatta in the world, and a highlight of both the summer sporting calendar and the social season.

The Regatta attracts thousands of visitors over the week, and spectators are thrilled by over 300 races of an international standard, which can include Olympic rowers, as well as crews new to the event.

This stunning, branded event structure was created using KUBE - our sustainable, modular event structure.

There is no better way to engage event attendees than with a bespoke exhibition stand. A thoughtfully designed and built space will allow your brand to stand out from the sea of exhibitors on the show floor. Ensure you make the most of your event investment by not only attracting visitors but converting them into loyal advocates of your brand.

The ultimate bespoke venue solution for your temporary event structure is KUBE. Whatever your vision, J & J Carter works closely with you and your team to design and build a custom-made event structure for hire or purchase. KUBE is easily

portable, making it the ideal customised solution for clients looking to purchase or hire a temporary structure for a one-time event or as part of an event schedule.

SPACE SAVER

Purchasing a double-deck structure like the KUBE has several advantages. First and foremost, you will have more space. Greater square footage means more possibilities! A demo/presentation room, VIP lounge, meeting space, and other amenities could be housed on the top level of a double deck. Then there is the increased brand of real estate. More surface area means more opportunities for marketing and brand messaging, from logos to vector illustrations, to glossy imagery walls. You will also have more visibility. Double-deck structures are common convention landmarks as well as brand status symbols. The large footprint and increased height create an impressive entrance and a truly unique exhibit.

DESIGN AND BRANDING

All successful events have memorable branding, which allows you to showcase what your business is all about. The style, shape, and colour scheme will all bear witness to the fact that you provide a first-rate service or product that far outperforms even your most direct competitor and will provide you with maximum exposure at your event.

KUBE offers endless branding opportunities both internally and externally. Create digitally printed artwork and branded skins to wrap the structure before fitting your choice of interior. Even the roof is customisable to delivery total brand consistency.

J & J Carter will take all of your carefully considered creative ideas and transform them into a truly outstanding structure. The result - an exceptional exhibition space, attracting all the right visitors, and generating the best leads for your business.

CHOOSE KUBE FOR YOUR NEXT EVENT

With 35 years of experience working within the events and tensile structure industry, we are a specialist when it comes to creating bespoke venue solutions. With its fully customisable structure, KUBE can be built bespoke to your individual specifications and needs.

Contact our highly qualified experts today for more information on KUBE and how you can hire, lease, or purchase for your next event.

KEY FACTS

LOCATION: United Kingdom

EVENTS: Events

MATERIALS: PVC/PES

STRUCTURES: Frame Supported

ROOF FORMS: Planar