



## CASE STUDY: HENDY SHOWROOM

### The Client:

Hendy Ford in Eastleigh is part of the Hendy Group, The company has been operating since 1910 and has over 20 franchises across the south of England, supplying Ford, Mazda, Honda and Kia among other brands.

### The Challenge:

J&J Carter were contracted to design and build a tensile fabric canopy to cover the outdoor sales area. The canopy had to interface with an existing building, which could not resist the canopy loads.

The central column is installed through the hub at the apex of the pavilion and the hub had to be weather sealed using a flexible detail to allow for column movement. The type of membrane specified, with a metallic finish, required new tooling to be designed to ensure perfect welding.

### The Solution:

The structure provides good coverage for the space and a prominent and striking focal point for the forecourt.



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